



SPONSORSHIP OPPORTUNITIES

Your sponsorship dollars help offset the operating expenses of the Geek Gala, helping us to continue to raise awareness and funds for charities every year.

*Complete the form on the end of the document to make your selection.
If accepted, we will send you an invoice via PayPal that is due upon receipt.*

*Have an idea for a sponsorship not listed here?
Contact info@geekgala.com to discuss!*

Main Stage Sponsorship - \$750



We will custom-design our Geek Gala main stage to incorporate your logo and product branding.

The main stage is used for all our live performances, and the videos of all the *Geeks Got Talent!* Contest performances are posted on our YouTube channel, main Geek Gala website, Facebook, Twitter, and other social media platforms as well as shown on the Con circuit to promote future Geek Gala events.

Muggles Market Music Tent Sponsorship - \$500



New! The Music Tent will be active from 10 AM to 4 PM with performances from a variety of musicians and artists throughout the day. Last year we had over 1,000 confirmed visitors throughout the day. We will rebrand our Music Tent to incorporate your company name. We will provide an area where you can prominently display your logo and product branding. As appropriate, we will incorporate your products into the planned events/activities of that area.

Chill & Chat Gaming Lounge Sponsorship - \$350



New! We will rebrand our Chill & Chat area to incorporate your company name. This room is a more casual atmosphere where people can hang out and chat and not worry about being quiet during Main Stage activities. We will provide an area where you can prominently display your logo and product branding. As appropriate, we will incorporate your products into the planned events/activities of that area. The sponsorship will be posted on our media.

Caricature Sponsorship - \$350



Our caricature artist(s) will draw caricatures of attendees on your customized drawing paper throughout the evening. Free caricatures are one of the highlights of the evening, and we always have to turn folks away. The artist will include your product branding as appropriate. The branding of this area will be posted on our main Geek Gala website, Facebook, Twitter, and other social media platforms.

Photo Booth Sponsorship - \$300



We will custom-design our photo set to incorporate your logo and product branding, or use a photo “click and step” that you provide. The photo set is used as the backdrop for all our professionally shot attendees’ pics, and printed copies of all photos are handed out to guests as keepsakes. Photos are posted on our Flickr channel, main Geek Gala website, Facebook, Twitter, and other social media platforms. Photos are also integrated in to our Visual presentation (video, PowerPoint, print) as part of our Con circuit promotion for future Geek Gala events.

Geek Short Film Fest Sponsorship - \$300



We will rebrand our film fest area to incorporate your company name. We will provide an area where you can prominently display your logo and product branding. As appropriate, we will incorporate your products into the planned events/activities of that area. The sponsorship will be posted on our media.

Wristband Sponsorship - \$200



We will incorporate your company name or logo on our event wristbands, or use wristbands that you provide. The sponsorship will be posted on our media.

Sci Fi Carny Game Sponsorship - \$100



We will design a game that incorporates your company logo or products as appropriate. The branding of this area will be posted on our social media platforms.

2017 T-Shirt Sponsorships - \$50 per square (Limit 28 squares)



All pre-registrants for the Geek Gala will receive a free special edition t-shirt. Over 250 attendees are expected to attend, with over half pre-registering for this great bonus! You can purchase one square (approximate size 2" h x 2.5" w) or several and group them together!

PLEASE NOTE: There is a limit of 28 spots, and placement and special requests will be offered on a first pay, first play basis. All artwork must be a minimum of 600 dpi at purchased size and prepped for 1-color application. **Deadline for Sponsorship is September 15, 2017.**

Gala Quest Location - \$50 Product/\$30 Gift Card Donation (Limit 20 locations)



Be part of the city-wide Gala Quest! Be a destination location for teams of Geeks as they travel the city performing "quests" for their chance to win the Gala Quest Prize Pack! To participate, location must be willing to have teams come to their site on Saturday, October 21 between 10 AM – 4 PM (or a block of time within that range – no less than 3 hours). Once the teams arrive, Sponsor can choose a "quest" for them to perform – such as answer a quiz question, perform a feat (i.e., cornhole or dice roll or card game, etc.) or take a photo and tweet or Instagram it. Location will receive a poster promoting them as a Gala Quest location, along with posting and promotion on all applicable media platforms.

PLEASE NOTE: There is a limit of 20 spots, and locations will be offered on a first pay, first play basis. Locations must be no more than 20 miles from the Geek Gala site location. Product/Gift Card Donations will be used in the Gala Quest Prize Pack unless otherwise discussed. **Deadline for Sponsorship is September 15, 2017.**



Thank You for Sponsoring the 2017 Geek Gala: Geekzilla, King of the Carolinas!

Your sponsorship dollars help offset the operating expenses of the Geek Gala.

Sponsorships are noted on social media, printed media, and/or from the main stage whenever possible. Other promotions and advantages are listed below.

If accepted, we will send you an invoice via PayPal due upon receipt.

Contact info@geekgala.com for more information or for product donation opportunities.

Sponsor Info (*please complete so we can properly thank and identify you)

Sponsor name*	_____
Website/URL*	_____
Contact Person	_____
E-mail	_____
Phone	_____

Requested Sponsorship

(Subject to
approval and
payment receipt)

- | | |
|--|-------|
| <input type="checkbox"/> Geek Gala Main Stage | \$750 |
| <input type="checkbox"/> Muggles Market Music Tent | \$500 |
| <input type="checkbox"/> Chill & Chat Room | \$350 |
| <input type="checkbox"/> Caricature | \$350 |
| <input type="checkbox"/> Photo Booth | \$300 |
| <input type="checkbox"/> Geek Short Film Fest | \$250 |
| <input type="checkbox"/> Wristbands | \$200 |
| <input type="checkbox"/> Sci Fi Carny Game | \$100 |
| <input type="checkbox"/> T-Shirt Square | \$ 50 |
| <input type="checkbox"/> Gala Quest | \$ 50 |
| <input type="checkbox"/> Other: | \$TBD |